

# Háldi Transboundary Area Action Plan 2022



**Reisa  
National Park**

## The Joint Management Board 2022:

<b>FIN</b>	<b>Metsähallitus, Parks and wildlife</b> Regional Director National Park Superintendent Communications Manager	Jyrki Tolonen / Pirjo Seurujärvi Pekka Sulkava Heidi Siira
<b>NOR</b>	<b>Reisa National Park Council</b> Leader of Council NP Manager	Mikkel O. Nilut Rune Benonisen / Asgeir K. Blixgård
	<b>Halti National Park Centre</b> Managing director	Odd H. Rudberg

## Contacts

FIN

NOR

Reisa National Park Council  
Hovedveien 2  
9151 Storslett  
E-mail:

## Innhold

Structure of action plan .....	3
Cooperation strategy for the Hálđi area .....	3
The main objectives in the cooperation are: .....	3
The primary fields of cooperation is .....	3
The secondary fields of work is .....	3
Action Plan process .....	4
Action plan 2022-2023 .....	5
Overlapping actions from 2021 .....	5
Info screen development .....	5
Participation in nature guide education. ....	5
Actions starting in 2022 .....	5
Hálđi week.....	5
Printed information material .....	6
Hosting the TransParcNet Meeting 2023? .....	6
Meetings and events.....	6

## Structure of action plan

The Hálđi transboundary area which is cooperation between Metsähallitus and Reisa National Park, was awarded as EUROPARC Transboundary Park in decision from EUROPARC Council of 24<sup>th</sup> of December 2021.

The practical cooperation of the partners and connected stakeholders is first and foremost done by common actions and projects that foster benefit of nature, landscapes and communities in our common border region.

The actions plan contain of a long term strategy with long term perspective. From this strategy actions are developed and prioritized in year-year plan.

## Cooperation strategy for the Hálđi area

The action plan is developed on the background of the mutual visions and ideas developed thru the project for the Hálđi cooperation area 2018-2021 and defined in the **cooperation strategy**.

### The main objectives in the cooperation are:

1. Organization of Hálđi Transboundary Area
2. Protection of common natural and cultural values in the Hálđi TBA by means of good cooperation and joint conservation actions.
3. Effective monitoring, supervision and management of growing cross-border tourism and other cross-border activities and their impact on common natural and cultural values.
4. Sharing and synchronizing information, knowledge and good practices, including other operators and stakeholders working in the area.
5. Ensuring sustainable development of cross-border nature tourism in relation to natural and cultural values.
6. Raising resources for joint actions and projects.
7. Creating contacts for wider cooperation with protected area managers in Sweden, TransParcNet and other northern countries.

### The primary fields of cooperation is

- i. Nature and landscape conservation
- ii. Conservation of cultural heritage

### The secondary fields of work is

- A. Environmental education and communications
  - B. Sustainable recreation and nature tourism
  - C. Research, survey, monitoring and supervision
  - D. Mutual understanding
1. Involvement of local communities

## Action Plan process

The desition process of action plan is normally as follows.

Oktober – November	Discussion of plans and ideas	Meeting in Joint Management Board JMB
	Discussion of plans and ideas	Meeting in Joint Advisory Board JAB
November – December	Detail planning of actions and projects	Partner organizations and administration
	Development of suggestion of action plan	Partner organizations and administration
	Desition of action plan draft	Joint Management Board JMB
	Information process to stakeholders and general public.	Partner organizations and administration
	Applications and financing process	Partner organizations and administration
January- February March	Financing decision.	
	Input to plan. Priority of actions. Actions plan final decision.	Meeting in Joint Advisory Board JAB Meeting in Joint Management Board JMB
February -	Implementation	
August- September	Start preparations for next year action plan	Partner organizations and administration

The plan process for 2022 have been affected by the pandemy. There have not been established a Joint Advisory Board so far. But hope is to have first meeting spring 2022.

Since the plan in practical reasons can not be finally decided before spring, the many projects and actions will be going over to next year. The action will therefore overlap between years.

## Action plan 2022-2023

### Overlapping actions from 2021

Info screen development.

There have been put in a lot of work to establish the “info screen”. It is in practice an ordinary web page that is specially adapted for viewing on a screen. This info service is good, but not accessible as it is now. It is also only in three languages, and needs to be translated to north sami and kven. Then the text must be implemented in the system manually.

There is need to renew the info screen technical. In 2021 there have been done some work to define a new “technical specification” and find what technical solutions that is on the market regarding this. Building of new system will probably not be implemented in 2022, but preparation for this have started.

Participation in nature guide education.

Metsähallitus and Reisa NP will participate in process with the educational organization [Lappia](#) in developing and implementation of guide training.

Translation of info kiosk materials

The info-kiosk text is translated to NorthSami and included in the kiosk.

### Actions starting in 2022

Háldi week

The “Háldi week” (work title) is the practical frame for activities in the Háldi TBA area, fostering both mutual understanding between people in the local communities surrounding the Háldi protected areas, and also interpretive and informative actions towards local inhabitants and visitors to the area.

The basic idea is following a “festival” approach. That means we provide the customers different activities in connection with hiking and nature activities, nature values and cultural and social values.

The practical and strategic frame - During one week (3-9 days) every year, arrange activities that gives positive effects connected with the goals of the Háldi TBA cooperation. The activities is conducted by the main partners of the area together with local NGO`s, other authorities, businesses and stakeholder organisations. The target groups for the activities is different segments of inhabitants in the area, and also visitors.

Goals and outcome- The main issue is to get local people and organizations to cooperate towards a common goal. Mainly non-profit. The other issue is to give local and regional participants possibility to see and experience the area. The third issue is to give the local business community chance to provide services. In terms of value making this is fostering both social values by bringing people together, environmental values by learning participans of how to take care of nature, culturally by “taking up” historical contacts over the borders and economically by giving local businesses chance of income as part of the “háldi week”.

The concept should be developed over two years periode. Year 1 for organizing, detail planning and practical preparations. Year 2 for testing and trial.

## Printed information material

As part of the Háldi cooperation area being awarded as TBA we believe it is important to produce some kind of printed materials explaining both the cooperation and the area as such with its nature, culture heritage, social life and tourism possibilities.

What kind of material it should be must be decided by the partners capacity and amount of financing. Three types of ;

- **Map brochure / folder** with basic information of the area. Partners own work for writing text and translations and distribution. Photos, design and Printing cost 2000-5000 Euro. Example [from Visit Lyngenfjord and Enontekiö](#)
- **Small brochure / book 8-14** pgs with information of and from the area. Partners own work for writing text and translations and distribution. Photos, design and Printing cost 4-5000 Euro. [Example from Reisa](#)
- **Háldi magazine.** Newspaper like magazine exmpl 20 pages. Cost were partners do own work for writing text 22` Euros. With professional text and project manager together with translations, printing, design etc cost 40`Euros.

## Hosting the TransParcNet Meeting 2023?

The partners will seek to organize the meeting in 2023 or 2024.

## Meetings and events

Dates	Organizer	
15.02.2022	Rune / Heidi	Meeting with Join Management Board. Decision of Action plan. (Teams)
5.04.2022	Rune / Heidi	Planning session H´ldi week project (Teams)
April/May		Meeting with Joint Advisory Board. Also information session for Háldi TBA and results of project. Kilpisjärvi.
2 – 6.mai 2022	Partners	<a href="#">Europarc Conference 2022</a> . Austria. TBA approval.
		TransParcNet Meeting?
16.-17. August 2022	Heidi / Rune	Planning session on-site Háldi week

October		Meeting with Join Management Board and Meeting with Join Advisory Board
---------	--	--